



IBM

00M-641

IBM Exceptional Web Experience Sales Mastery Test
v1

- A. Ignore IT and sell directly to the CEO.
- B. Keep IT informed but make sure key business stake holders in other roles are involved.
- C. Recommend to the customer that IT be outsourced.
- D. Continue to utilize IT as your only contact for the customer.

Answer: B

QUESTION: 47

Where can you find the online video demos that highlight IBM's Exceptional Web Experience across different industries?

- A. YouTube
- B. MySpace
- C. LinkedIn
- D. FourSquare

Answer: A

QUESTION: 48

CORRECT TEXT

Which offering of WebSphere Portal is limited to a single server installation and does not include clustering?

- A. WebSphere Portal Express
- B. WebSphere Portal Extend
- C. WebSphere Portal Enable
- D. WebSphere Portal Server

Answer: A

Reference:

http://www.ibm.com/developerworks/websphere/library/techarticles/0211_express/exp_r_ess.html

QUESTION: 49

Which approach does IBM recommend for customers in delivering their Exceptional Web Experience to mobile devices?

- A. Browser based web applications -- use device browser to display content
- B. Hybrid - use both web and native components to use native device features and utilize the browser interface to deliver content
- C. Native only - develop a new app to make use of each new phone's native features
- D. Develop only for iPhone since it is the market leader

Answer: B

QUESTION: 50

What is the difference between a Toolbox and a Template?

- A. Templates contain Toolboxes
- B. Toolboxes contain Templates
- C. Toolboxes cost more than Templates
- D. Templates cost more than Toolboxes

Answer: B

Reference:

<http://www-01.ibm.com/software/websphere/portal/industry/>

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DON'T KNOW
OR NO PREFERENCE

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